

# Role of a Professional Association in Today's Healthcare Environment

Esther Abels, Visiopharm, DPA President

Dr. Daniel Gonzalez, University of Pittsburgh Medical Center

Moderator: Dr. Nada Shaker, Ohio State University

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# GENERAL INSTRUCTIONS

You will hear today's presenters through your computer or phone; however, participants will be in a listen only mode.

You can send questions by typing into the **chat box**.

Use the #dpatweet to share your thoughts and continue the conversation.

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# PANELISTS



**Esther Abels**  
Visiopharm  
DPA President

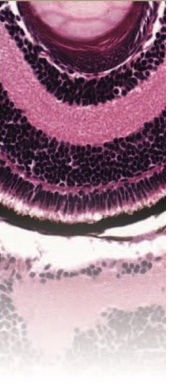


**Dr. Daniel Gonzalez**  
University of Pittsburgh  
Medical Center



# Role of a Professional Association in Today's Healthcare Environment

Daniel Gonzalez, MD  
University of Pittsburgh Medical Center

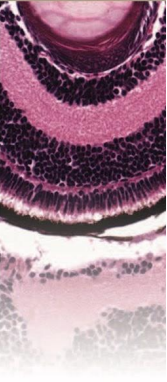


# Shaping Our Careers

- . As a rising resident and current fellow, how has being a member of the DPA helped my career?
- . In what ways have I been able to contribute to the DPA?
- . How does the DPA's goals align with my profession and practice?

# Opportunity

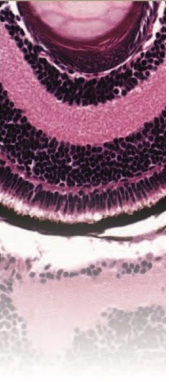




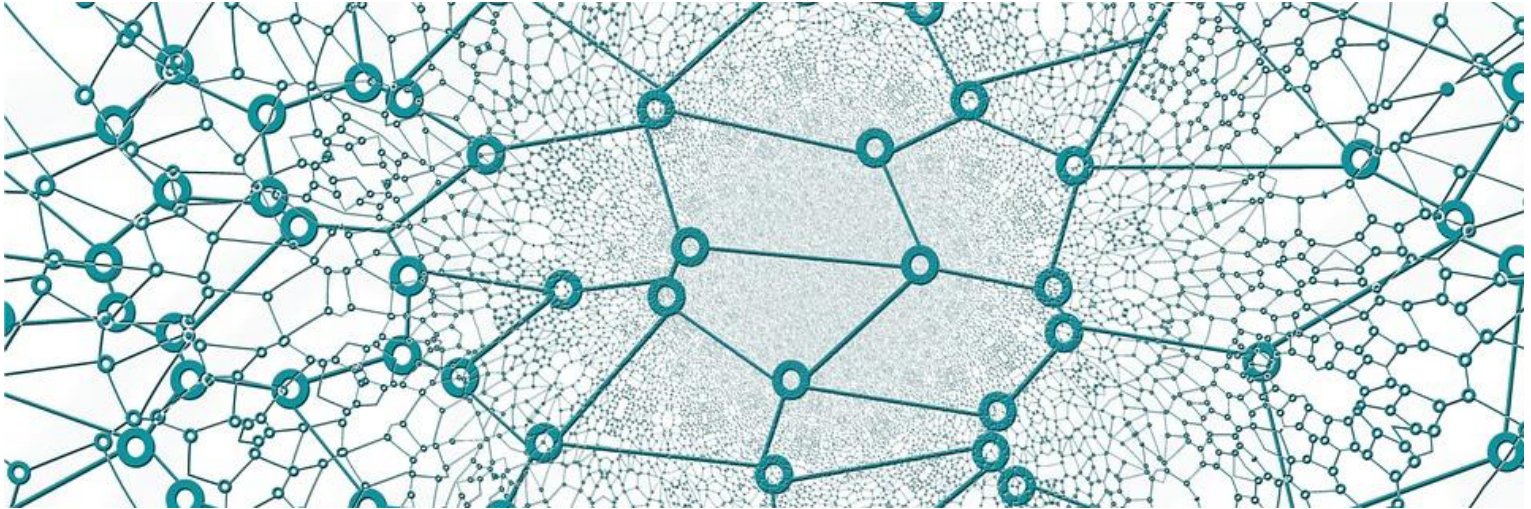
# Collaboration







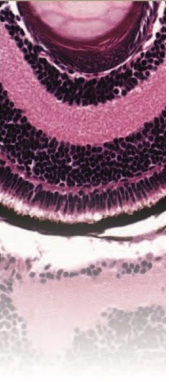
# Networking



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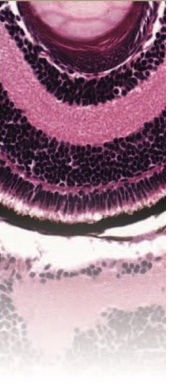
Esther Abels, Visiopharm  
DPA President





I believe in the right treatment for the right patient at the right time.





# Digital Pathology



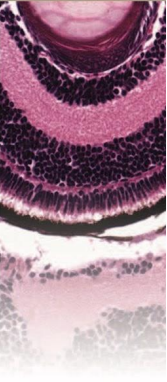
Increase network of  
brainpower, share  
**knowledge**



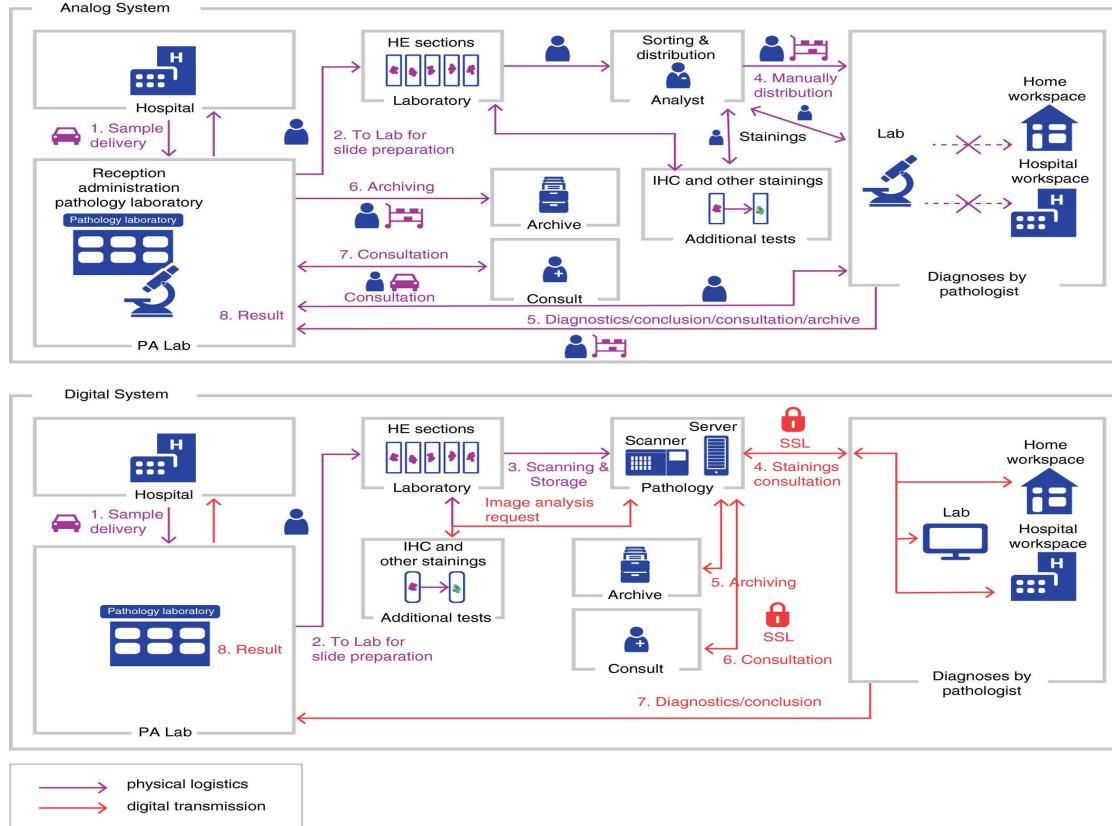
Optimize Market  
Access **Efficient,**  
**efficiency &**  
**implement effectively**



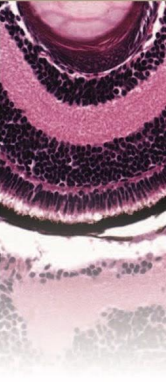
High **Quality** Medical  
Device products to  
market



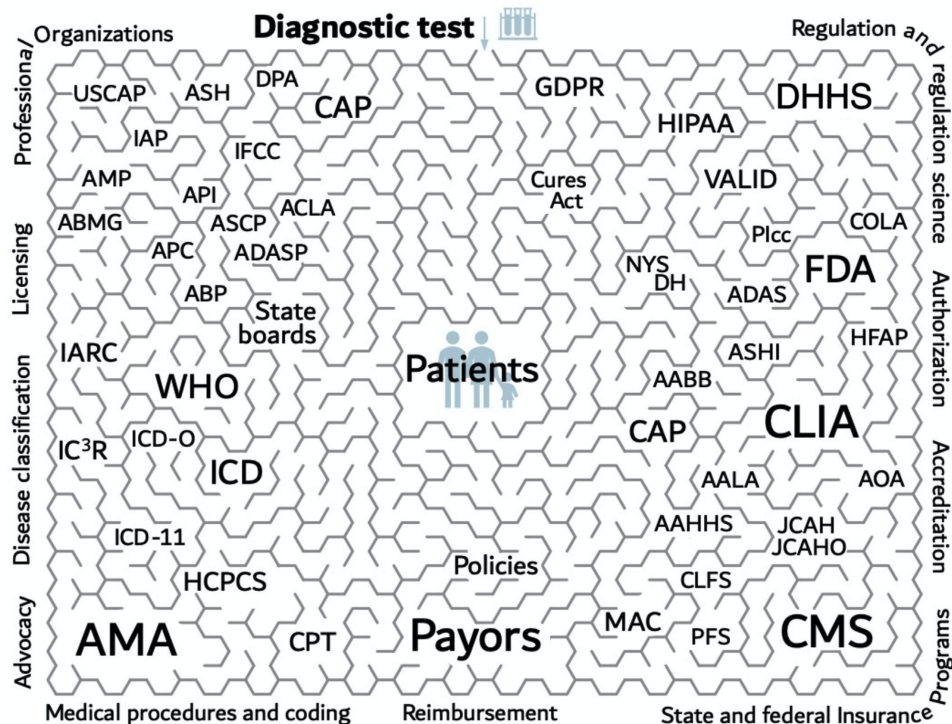
# Analog to Digital Pathology







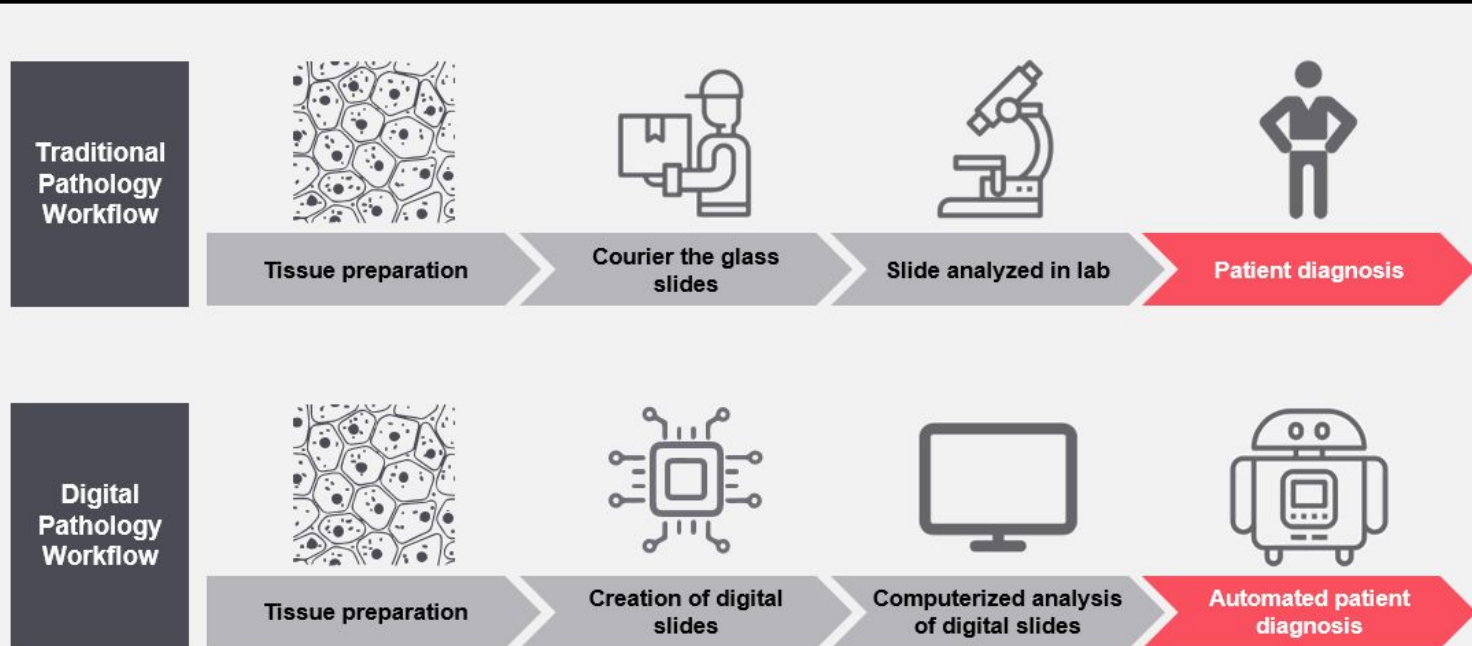
# How do IVDs reach the patients?



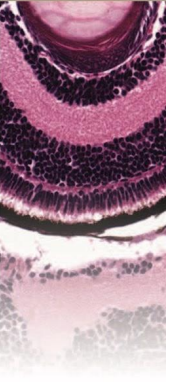
Marble et al., 2020 J Pathol Informatics

# Keep it simple

## EXHIBIT 1: Comparison between Manual Approach and Digitalization followed in Pathology



Source: Pathkids.com



# Innovation through the lens of the patient

Translating research into clinical applications, generating strong *clinical evidence*, improving *market access* and defining strategies for *patients* and *providers* to have timely access to *innovative* devices, *emerging* products and *effective* treatments using *science*, such as *regulatory* and *clinical* science.

DIGITAL  
PATHOLOGY



ASSOCIATION



Mission: facilitate awareness, education and adoption of digital pathology and AI applications in healthcare and life sciences.



DPA fosters an exchange of ideas helping members understand, navigate, and influence the future of pathology.



JOIN OUR COMMUNITY & CONNECT WITH 2,600+ DIGITAL PATHOLOGY PROFESSIONALS!

## DPA COLLABORATE

The online community for members to connect, innovate, and learn.

*Share ideas, pose questions, and network with your peers*

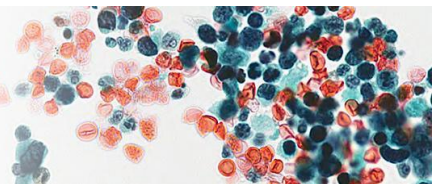
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### DIGITAL ANATOMIC PATHOLOGY ACADEMY (DAPA)

WSI EDUCATIONAL PLATFORM PROVIDED BY THE DPA FOR ITS MEMBERS

Cloud-based platform provides annotated digital slides with diagnosis and relevant information of morphology and ancillary testing

MEMBER LOGIN



## Beyond the Scope

a podcast focusing on the hot topics in digital pathology

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## THE LENS OF INNOVATION

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# R&S Taskforce

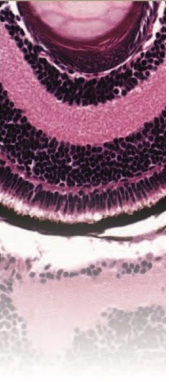
- R&S Taskforce focuses mainly on
  - Developing **general principles** for regulatory clearance
  - Create **clarity around regulations** for digital pathology devices
  - **Aligning around standards** such as DICOM, color, to facilitate regulatory pathways for medical devices
- Area is in the competitive phase



<https://www.thebuxtonpartnership.co.uk/blog/stay-up-to-date-on-changing-compliance-regulations/>

Aim to move digital pathology forward and ultimately improve patient care and are complementary to each other





# Market access

CPT codes per January 2022:

- Accepted addition of add-on codes X018T X030T to report additional **clinical staff** work and **service requirements** associated with **digitizing glass** microscope slides for primary diagnosis; and addition of a new heading in the **Category III** section and guidelines to define digital pathology digitization procedures



What do we do with this?

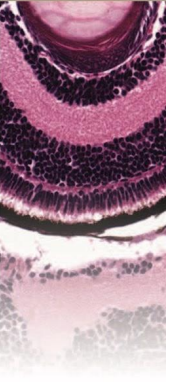
- Allow labs to record activity and **begin tracking the value** of DP
- Categorization, crosswalk, PC and/or TC
- Work with organizations like the **AMA and CAP** to determine the best approach to value DP solutions (including AI) and more
- DPA-F is seeking funding to focus on **outcome studies**

# Allied Societies



- Bring Precision Medicine to Patients
- Proofpoints
- Increase awareness





# Key Takeaways and Considerations

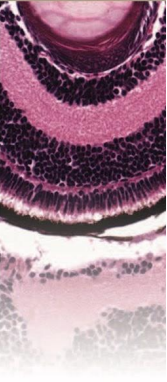
Patient

Allied Societies

Keep it simple

Proofpoints to support Market Access

AND...



Thanks to all DPA Task Force members  
and allied societies including their members

# Q&A



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Visiopharm  
DPA President



**Dr. Daniel Gonzalez**  
University of Pittsburgh  
Medical Center



# THANK YOU!

Please complete the electronic evaluation to be sent via email.

This webinar recording will be made available to DPA members. **Visit the DPA website to join the today.**

2022 Virtual Symposium: *Finding Pearls from Broken Glass*

DIGITAL  
PATHOLOGY



ASSOCIATION



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[digitalpathologyassociation.org](https://digitalpathologyassociation.org)

